

## Officer Non Key Executive Decision

<b>Relevant Chief Officer (Decision Maker):</b>	Alan Cavill, Director of Communications and Regeneration
<b>Relevant Cabinet Member (for consultation purposes):</b>	Councillor Lynn Williams, Leader of the Council
<b>Report Author (Officer name and title):</b>	Sarah Manderson – Corporate Procurement and Projects Officer
<b>Implementation Date of Decision:</b>	30 April 2024

### Provision of VisitBlackpool’s Christmas by the Sea Ice Rink event

#### 1.0 Purpose of the report:

1.1 To confirm the outcome of the recent procurement exercise undertaken for the Provision of VisitBlackpool’s Christmas by the Sea Ice Rink event.

#### 2.0 Recommendation(s):

2.1 To approve the appointment of Pleasure Beach Resort (Blackpool Pleasure Beach Ltd).

#### 3.0 Reasons for recommendation(s):

3.1 A formal procurement exercise was undertaken in February 2024 to April 2024. The council conducted an open tender process via our electronic tendering portal, The Chest

The opportunity was viewed by 18 suppliers. However, we only received 1 submission:

- Pleasure Beach Resort (Blackpool Pleasure Beach Ltd) - Blackpool

The tender was evaluated by a panel representing VisitBlackpool and Blackpool Council’s Tourism and Communications department using a combination of quality and social value weightings.

3.2a Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.2b Is the recommendation in accordance with the Council's approved budget? Yes

3.3 Other alternative options to be considered:  
  
No other options were considered appropriate.

#### **4.0 Council Priority:**

4.1 The relevant Council Priorities are:

- "Communities: Creating stronger communities and increasing resilience"
- The economy: Maximising growth and opportunity across Blackpool"

#### **5.0 Background Information**

5.1 VisitBlackpool/Blackpool Council are looking for an organisation to install, manage and maintain a free ice rink for event users as part of the Christmas by the Sea event. It is anticipated that the contract term will be from 1<sup>st</sup> November 2024 to 12<sup>th</sup> January 2025, with the option to extend incrementally for a period of 2 years (subject to contract review and budget availability).

Does the information submitted include any exempt information? No

#### **List of Appendices:**

N/A

#### **6.0 Legal considerations:**

6.1 The process has been undertaken in line with the Council's Contract Procedure Rules.

Authority has been sought from the Head of Procurement. The Council will enter into a contract with Pleasure Beach Resort (Blackpool Pleasure Beach Ltd). Pleasure Beach Resort (Blackpool Pleasure Beach Ltd) will sign Blackpool Council's Terms & Conditions.

**7.0 Human Resources considerations:**

7.1 N/A

**8.0 Equalities considerations:**

8.1 There will not be any unintended adverse impacts on people because of shared characteristics protected by the Equality Act.

**9.0 Financial considerations:**

9.1 This contract will be funded by internal budget. The price submitted by Pleasure Beach Resort (Blackpool Pleasure Beach Ltd) for the first contract year is £88,680.00.

**10.0 Risk management considerations:**

10.1 None

**11.0 Ethical considerations:**

11.1 The preferred supplier has signed the Council's Supplier Charter prior to contract award.

**12.0 Internal/ External Consultation undertaken:**

12.1 The Specification was checked and signed off by VisitBlackpool. Key internal stakeholders were involved with the process throughout.

**13.0 Decision of Chief Officer**

13.1 To approve the appointment of Beach Resort (Blackpool Pleasure Beach Ltd) for the provision of VisitBlackpool's Christmas by the Sea Ice Rink event.

**14.0 Reasons for the Decision of the Chief Officer**

14.1 Beach Resort (Blackpool Pleasure Beach Ltd) demonstrated the ability to deliver the required competencies in line with the Council's requirements as detailed in the service specification.